

SARAH FLAHERTY

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PROFESSIONAL EXPERIENCE

9/2013-Present

CREATIVE DIRECTOR, Exelis Inc., Geospatial Systems Division

- » Managed and directed graphic designers, product marketing managers, web developers, freelancers, and ad agencies on multiple projects
- » Created strategic and engaging print and digital designs that increased brand awareness and lead generation for commercial and government contracts
- » Conceptualized and designed collateral, infographics, advertisements, web design, tradeshow booth graphics and posters

Fall 2014 | Elements of Graphic Design, GRDE 106-01

ADJUNCT GRAPHIC DESIGN PROFESSOR, Rochester Institute of Technology

- » Responsible for creating all content, demos, assignments and lectures
- » Lectures and assignments covered basic graphic design techniques including Gestalt Principles, composition, and typography

10/2005-8/2013

GRAPHIC DESIGNER, EarthLink/Formerly One Communications/Choice One

- » Provided graphic design, development, direction and support of print and electronic media
- » Conceptualized and coordinated wayfinding and office signage
- » Worked directly with Major and Minor League sports teams to design and develop signage, printed and digital material to support corporate sponsorships (Pittsburgh Steelers, Green Bay Packers, Buffalo Bills and Boston Red Sox, etc.)
- » Created marketing elements for company and product promotion

3/2003-Present

GRAPHIC/WEB DESIGNER, Design Consultant

- » Designed and produced interactive Flash animations, websites, training and print material for numerous U.S. companies, including Bausch and Lomb, Eastman Kodak, French's Mustard, RE/MAX Realty Group
- » Conceptualized, designed and produced promotional materials such as flyers, ads, brochures, and logos
- » Independently coordinated and managed all aspects of running a small business (budgets, print production, customer relations, web hosting, and stock imagery) while ensuring a high quality final product

2/2001-3/2003

GRAPHIC DESIGNER, Corporate Communications

- » Active team member in a variety of print, electronic and web-based projects carried out for many regional companies, including Eastman Kodak Company and Nazareth College
- » Designed and produced tradeshow graphics, presentations for corporate events, posters, newsletters, conference materials, websites, digital presentations, and logos

8/1999-1/2001

GRAPHIC DESIGNER, Eastman Kodak Company

- » Worked with top national and international companies to concept, design and create 3-D displays, promotional items, posters and more using Kodak's 3-D lenticular imaging
- » Clients included Paramount Studios, Hanes, Columbia Pictures, Guinness Beer, Coca-Cola, Disney, Warner Brothers, World Olympics 2000 and Major League Baseball

PORTFOLIO

www.sarahdolan.com

SOFTWARE

InDesign
Illustrator
Photoshop
Flash
After Effects
Dreamweaver
Acrobat Professional
QuarkXPress
Microsoft Suite
HTML/CSS

EDUCATION

**M.F.A. SAVANNAH COLLEGE
OF ART & DESIGN,**
Graphic Design, 2013

B.A. HARTWICK COLLEGE,
Art/Graphic Design, 1999

RECENT AWARDS

2013

Design Ignites Change Finalist AIGA Professional Fellowship

1 of 12 Finalists
"Designer's Culture Guide"
www.designerscultureguide.com

2009

SCADDY AWARDS

Finalist for poster
"Fellas Crows"

2008

CHANNEL PARTNERS SHOW

Best in Show for
"Play To Win" booth

2008

NAIOP INTERIOR OFFICE DESIGN AWARD

Created unique wall
artwork for winning
office space